

# The Joy of Being There

## Dads for Life Contest

---

### RULES & REGULATIONS

#### Contest Period

1. **Contest Entry Period:** Story Submissions begin at 12:01pm 1<sup>st</sup> October 2010 and closes 12:00pm 28<sup>th</sup> October 2010
2. **Voting Period:** Public Voting to determine Grand Prize Winner and Top 15 Winners opens at 12:01pm 1<sup>st</sup> October 2010 and closes at 12:00pm 11<sup>th</sup> November 2010
3. **Pick-of-the-Week Winners Selection Periods:**
  - (a) Week 1 "Pick-of-the-Week" entries will be selected among entrants whose stories were submitted between 12:00pm 1<sup>st</sup> October – 12:00pm 7<sup>th</sup> October 2010
  - (b) Week 2 "Pick-of-the-Week" entries will be selected among entrants whose stories were submitted between 12:01pm 7<sup>th</sup> October 2010 – 12:00pm 14<sup>th</sup> October 2010
  - (c) Week 3 "Pick-of-the-Week" entries will be selected among entrants whose stories were submitted between 12:01pm 14<sup>th</sup> October 2010 – 12:00pm 21<sup>st</sup> October 2010
  - (d) Week 4 "Pick-of-the-Week" entries will be selected among entrants whose stories were submitted between 12:01pm 21<sup>st</sup> October 2010 – 12:00pm 28<sup>th</sup> October 2010
4. A prize-giving ceremony to award winners will be held on 19<sup>th</sup> November 2010

#### Eligibility

5. Story submission is open to any father who is above 18 years of age and is a citizen or permanent resident of Singapore.

#### How to Enter

6. Story submissions must be made online at the official contest website, <http://contest.dadsforlife.sg> during the Contest Entry Period. Here's how,
  - 6.1. Go to <http://contest.dadsforlife.sg> and click the Enter Now! button. If you are not yet a fan of DadsforLife.sg on Facebook, you will be prompted to click the "Like" button to be a fan.
  - 6.2. Complete the contest entry form provided by submitting all requested information including your real name, BC/NRIC/Passport Number, phone number and email address.
  - 6.3. Submit an entry about a funny or touching moment with your child/children when you were with him/her/them by typing in the space provided. You may include an image or video to add to your story.
  - 6.4. To include an image, simply attach your image in JPEG file format, subject to a maximum of 5MB in file size.
  - 6.5. To include a video, simply attach your video in wmv, mpeg4, mov, avi, flv file format, subject to a maximum of 10MB in file size.
  - 6.6. You will be asked to review and agree with the DadsforLife.sg Privacy Policy and Contest Rules & Regulations. Check the boxes and click submit in order to take part.
  - 6.7. Stories must:

Disclaimer: This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing information to Dads for Life and not to Facebook.

- (a) be original;
  - (b) be created solely by contestant;
  - (c) have not been submitted for or won other awards or contests;
  - (d) not infringe on the rights of any third party or trademark; and,
  - (e) not contain trademarks, pornography, lewd or inappropriate activities, sexual or racial slurs or connotations, offensive language, obscenities or any material that would be offensive to a group or to an individual.
- 6.8. The Contest Organiser reserves the right to not consider any submission it deems to be inappropriate and will not engage in any form of communication or discussion about any submission. All decisions made are final and appeals will not be considered under any circumstances.

### Submission Limitations and Rights:

7. By entering this contest, you explicitly certify that you
- (a) meet the eligibility requirements as set forth in these Official Contest Rules & Regulations;
  - (b) grant [Dads for Life](#) the right to use and publish the biographical information that you provide except your phone number and email address, and publish your entry in all media, including online displays, television, videos, and other media channels and applications, known and unknown, for advertising, promotions, and other purposes, without further consent or compensation;
  - (c) agree that [Dads for Life](#), or those acting on its behalf, may photograph and film you and use such photographs and film for any and/or all advertising, promotional, trade and other purposes and in all media, including newspapers, magazines, online displays, television, videos, and other media channels and applications, known and unknown, without further consent or compensation;
  - (d) represent and warrant that you have not used any licensed material or any material owned or controlled by someone other than you in your submission, including, without limitation, words, music, graphics, trademarks or artwork as they may apply; and
  - (e) represent and warrant that your submission is your sole and original work and you have not copied or plagiarized the content or the concept from other material.

### How to Win

8. **Pick-of-the-Week Prizes:** Every week, the Contest Organiser will select two best entries of the week based on impact and sincerity in expressing the entrant's Joy of Being There for his child/children.
- (a) The entrants whose stories are selected will win the Pick-of-the-Week prizes.
  - (b) The decision of the judges will be final; no entrant will have the right to challenge the verdict and the judges will not engage in any conversation or explanation regarding their decision.
9. **Grand Prize and Top 15 Prizes:** At the end of the contest period, the entrant whose story obtains the highest number of votes will win the Grand Prize and the entrants whose stories obtain the 2<sup>nd</sup> to 16<sup>th</sup> highest number of votes will win the Consolation Prizes provided all votes are eligible votes according to these Official Rules & Regulations. All discovered, ineligible votes will be discarded. The decision of the judges will be final. Any member of the public who owns a Facebook account and who is a Fan of the [DadsforLife.sg Facebook Page](#) is eligible to vote. You can vote for as many entries as you like but you can only vote for each entry once.

To vote,

- 9.1. Go to <http://contest.dadsforlife.sg/>entries

- 9.2. View all entries and click the title of the entry(s) that you like to view it in its entirety. If you are not yet a fan of [DadsforLife.sg on Facebook](#), you will be prompted to click the Like button to be a fan.
- 9.3. Cast your vote for the entry(s) that you like by clicking the vote button. You may vote for as many entries as you like but you may vote for each entry only once. Votes that have been casted cannot be removed or changed.
- 9.4. All votes must be made by an individual and may not be made by proxy or any electronic/automated means such as script, bot, macro or any other similar software or program. All discovered entries or voting made in violation of these Official Rules will be discarded.
- 9.5. The Contest Organiser reserves the right to terminate/cancel or modify the online voting procedure or disqualify any entrant if, in DadsforLife's sole judgment, it determines that the integrity or fairness of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including through infection by computer virus(es), bugs, tampering, unauthorized intervention (hacking), fraud, technical failures, force majeure or any other cause. Should this Contest be terminated or cancelled, the Prizes may not be awarded.
- 9.6. If there is a tie based on eligible votes, the Contest Organiser will break the tie.

## Contest Administration

10. Contest administration and verification will be supervised by the Contest Organiser whose decisions are final. By participating in this Contest, you agree to be bound by these Official Rules & Regulations, DadsforLife.sg privacy policy and the decisions of the Contest Organiser.
11. The Contest Organiser is not responsible for lost, late, illegible, misdirected, incomplete or garbled entries, for those who cannot access the Internet or cannot click-through for any period of time or for submissions that are garbled or if entry or voting information is not captured correctly, or for any technical, hardware, software, telephone, Internet, virus contamination, network, human error, including errors by the Contest Organiser in handling information, electronic malfunctions, or any other problems; and for delay, failure or malfunction for any reason.
12. The Contest Organiser assumes no liability for damage caused to entrants or any other person's/entity's computer hardware, software or communications network, regardless of cause.
13. All entries submitted become the property of [Dads for Life](#) and none will be acknowledged or returned. [Dads for Life](#) collects personal information from you when you enter the Contest. The information collected is subject to the [Privacy Policy](#). By participating in the Contest, contestants hereby agree to Dads for Life 's collection and usage of their personal information according to the privacy policies and acknowledge that they have read and accepted the privacy policy.
14. The contest is organised by the Dads for Life Secretariat, My Singpost Box 880132, Singapore 919191. All trademarks are the property of the owner.
15. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.
16. For further information, email [contest.dadsforlife@gmail.com](mailto:contest.dadsforlife@gmail.com). All winners will be notified by e-mail, and the results will be published on the [official contest website](#) and the Dads for Life Facebook Page at <http://www.facebook.com/DadsforLife>
17. Prizes are non-transferable and non-exchangeable for cash.

## Collection of Prizes

18. At the end of the contest period, all winners will be notified and invited to attend the prize-giving ceremony.

19. To claim the prizes, all winners must produce, upon prize collection, their original IC or Passport.
20. In the event that the winner is unable to produce their original IC or Passport, the Contest Organiser reserves the right to disqualify the winner. The results are final, and no correspondence will be entertained.
21. Prizes must be collected within two months of the date of the prize-giving ceremony. Uncollected prizes will be forfeited.
22. The Contest Organiser reserves the right to change any terms of the contest without prior notice, and to substitute any prize with one of a similar value.
23. The Contest Organiser shall not be held liable in the event that the contest is terminated or scaled down or otherwise modified for any reason or cause beyond the control of the company.